COURSE SYLLABUS

A. Overview

Course Description

Due to the move to remote education, the content and format of this course has been modified from past offerings. In order to facilitate small group discussions during lecture, you will be divided into three equal groups of ~30 students by the discussion section you have enrolled in. I will be posting shortened versions of my PowerPoint presentations with embedded audio for you to review before the lecture. You will typically have two discussion questions or a similar assignment due before the lecture. I will then meet with each of the three groups individually for 30 minutes to review the discussion questions. Your discussion sections on Thursdays will meet at their usual time and will be used to clarify any content from the PowerPoint slides not covered during your lecture time with me. Additional assignments will include two short papers that will be due over the quarter, but there will be no exams. By providing the content in this manner, I am hoping you will be able to review and engage with the material at a time when it is most feasible for you while maximizing the face time we have together. I will explain the process in more detail during our first meeting on Monday, 3/30, when we will all meet together on one Zoom call.

This course provides a survey of health policy and management, a multi-disciplinary field of inquiry and practice concerned with the delivery, quality and costs of health care for individuals and populations. The course is designed to give students a basic understanding of American health care organization, financing and policy. We will begin by considering the evolution of public and private health services, including the economic, political, social and historical underpinnings of the US health care system, and the individual and social factors that influence health care utilization, including how and why people access health care. Next, we will examine national health care expenditures and the organization and financing of private and public insurance. We will then consider the roles of different providers in the health care system, including outpatient clinical settings, hospitals, long-term care facilities, nurses and physicians. Finally, we will explore the trends and forces shaping the future direction of the US health services delivery system, including the current health care reform debate at the state and national levels.

Prerequisites

None
# HPM 100: Healthcare Systems and Health Policy

**Term:** Spring 2020  
**Credits:** 4

## Instructor
Burton O. Cowgill, PhD  
Adjunct Assistant Professor  
Department of Health Policy and Management  
UCLA Fielding School of Public Health (FSPH)  
Office: CHS A2-125  
Phone: (310)-794-3569  
Email: bcowgill@ucla.edu

## Class Days, Times, Location
- Lectures: Mondays and Wednesdays, 2:00pm-3:50pm  
- Discussion Sections: Thursdays, 12:00pm-12:50pm  
  Thursdays, 4:00pm-4:50pm

See assigned Lecture Discussion and Discussion Section Assignments below.

## Office Hours
By appointment via email and/or Zoom meeting.

## Teaching Assistants
- Melina Tessier, mtessier@g.ucla.edu  
- McKenna Testscher, mteltscher@gmail.com  
- MacKenzie Bollinger, mdbollinger@g.ucla.edu

## Course Texts

You will need to be connected to UCLA through the BOL VPN service. Go to: [https://catalog.library.ucla.edu/vwebv/holdingsInfo?bibId=7708713](https://catalog.library.ucla.edu/vwebv/holdingsInfo?bibId=7708713)

If you have not set up the BOL VPN, here is the page with both downloads for your PCs/Macs and instructions.  
[https://www.it.ucla.edu/it-support-center/services/virtual-private-network-vpn-clients](https://www.it.ucla.edu/it-support-center/services/virtual-private-network-vpn-clients)
2. Other readings, including journal articles, book chapters, newspaper articles and policy briefs, may be assigned and will be made available on the class website

*Readings are subject to change—please check the course website at least once a week.*

3. Students are encouraged to subscribe to CaliforniaHealthline – a daily listserv that summarizes the current headlines related to local, state, and national health care news, policy, and opinion. Go to: [http://www.californiahealthline.org/](http://www.californiahealthline.org/).

<table>
<thead>
<tr>
<th>Required Readings</th>
<th>Reading for a particular class should be completed before the scheduled lecture discussion and are critical for completing your discussion questions and assignments.</th>
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<tbody>
<tr>
<td>Course Format</td>
<td>Two 30-minute lecture discussions and one 45-minute discussion section per week. Independent viewing of two pre-recorded PowerPoint lectures per week.</td>
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</table>
### Classroom Participation & Attendance

1. Participation in lecture discussions. Students should attempt to complete assignments prior to lecture discussions and be prepared to comment on assigned discussion questions and assignments as time allows during Zoom meetings.

2. Do your best to attend your assigned lecture discussion and discussion section with your TA, but we understand a number of issues may prevent you from always being able to participate, such as connectivity and other technical issues. If you are unable to attend for any reason, please let your TA know and let us know if you need assistance with Zoom or CCLE.

### UCLA ADA Policy

Students needing academic accommodations based on a disability should contact the Center for Accessible Education (CAE) at (310) 825-1501 or in person at Murphy Hall A255. When possible, students should contact the CAE within the first two weeks of the term as reasonable notice is needed to coordinate accommodations. For more information visit www.cae.ucla.edu.

### ADA Contact

Nickey Woods  
Center for Accessible Education  
A255 Murphy Hall  
Phone: (310) 825-1501  
TTY / TTD: (310) 206-6083  
Fax: (310) 825-9656

### Inclusivity

UCLA’s Office for Equity, Diversity, and Inclusion provides resources, events, and information about current initiatives at UCLA to support equality for all members of the UCLA community. I hope that you will communicate with me or your TA if you experience anything in this course that does not support an inclusive environment, and you can also report any incidents you may witness or experience on campus to the Office of Equity, Diversity, and Inclusion on their website (https://equity.ucla.edu/).
B. Learning Objectives

Council on Education for Public Health (CEPH) areas of foundational knowledge are addressed in this course using the learning objectives listed below along with the assessment that will evaluate students’ attainment of these objectives.

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<thead>
<tr>
<th>CEPH Learning Experiences/Course Learning Objectives</th>
<th>Assessment</th>
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<tbody>
<tr>
<td>1. Describe the history and evolution of the US healthcare system into the fragmented delivery system that exists today. (LE1, C15)</td>
<td>Discussion Questions</td>
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<td>2. Define access to health care using the Andersen Model by relating contextual characteristics, individual characteristics, and health behaviors to outcomes. (C8)</td>
<td>Discussion Questions</td>
</tr>
<tr>
<td>3. Explain methods of advancing and promoting population health through health promotion and disease prevention strategies. (LE5)</td>
<td>Health Promotion Report, Discussion Questions</td>
</tr>
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<td>4. Discuss the basics of the US healthcare system’s costs and financing and compare to international experiences with healthcare cost and cost containment. (C5, C10)</td>
<td>Harry Potter Assignment, Discussion Questions</td>
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<td>5. Understand the roles of public and private health insurance in the United States. (C10)</td>
<td>Discussion Questions</td>
</tr>
<tr>
<td>6. Describe past and present trends in hospital and ambulatory care costs and utilization and their related health professions. (C10)</td>
<td>Discussion Questions</td>
</tr>
<tr>
<td>7. Apply an understanding of disparities in health status and health care utilization in the US. (C8)</td>
<td>Discussion Questions</td>
</tr>
<tr>
<td>8. Discuss the policy process at the state and federal level for establishing the laws and regulations that govern the US healthcare system. (C12)</td>
<td>Policy Report, Discussion Questions</td>
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<td>9. Understand how quality is perceived and measured in the US healthcare system from the perspective of the patient, provider, and payer. (C10)</td>
<td>Discussion Questions</td>
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<tr>
<td>10. Understand the history of health care reform in the US, including current and future implications of the Affordable Care Act. (C13, C14)</td>
<td>Discussion Questions</td>
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</table>
Course: HPM 100: Health Care Systems and Health Policy  
Term: Spring 2020  
Credits: 4

C. Course Assignments & Exams

1. Two-page report on health promotion or disease prevention program. See Health Promotion/Disease Prevention Report Handout for more information. Due 5/4 by 11:59pm to your TA. Worth 10 points.

2. Two-page policy report on a current national, state, or local health policy issue, e.g., prescription drug spending, Medicaid work requirements, the “public option.” See Health Policy Report Handout for more information. Due 6/3 by 11:59pm to your TA. Worth 10 points.

3. Discussion Questions and Assignments. Typically, two discussion questions or a similar assignment will be assigned in conjunction with each lecture. You may use assigned readings, PowerPoint slides, and/or outside sources to respond to the prompts. Responses should be about ½ a page in length, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. All assignments will be posted on CCLE and should be completed on the document provided. Each assignment will be worth 5 points. You may skip one of these assignments for any reason. Total of 80 points.

Grading: Given the circumstances we will be operating under this quarter, my emphasis will not be on grading, but instead, I am trying to provide you with an environment in which you can engage with the course material in various capacities. I am hoping you are able to keep up with the readings and pre-recorded lectures in order to complete the assignments and participate in our smaller group lecture discussions. Please let your TA and/or I know if you are having any issues with keeping up with the pace of the course and we will work with you to meet your needs.

Grading Scale:

<table>
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<tr>
<th>Grade Point</th>
<th>4.0</th>
<th>4.0</th>
<th>3.67</th>
<th>3.33</th>
<th>3.0</th>
<th>2.67</th>
<th>2.33</th>
<th>2.0</th>
<th>1.67</th>
<th>1.33</th>
<th>1.0</th>
<th>0.67</th>
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<tbody>
<tr>
<td>Final Percentage</td>
<td>100-98</td>
<td>97-93</td>
<td>92-90</td>
<td>89-88</td>
<td>87-83</td>
<td>82-80</td>
<td>79-78</td>
<td>77-73</td>
<td>72-70</td>
<td>69-68</td>
<td>67-63</td>
<td>62-60</td>
<td>&lt;60</td>
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<tr>
<td>Letter Grade</td>
<td>A+</td>
<td>A</td>
<td>A-</td>
<td>B+</td>
<td>B</td>
<td>B-</td>
<td>C+</td>
<td>C</td>
<td>C-</td>
<td>D+</td>
<td>D</td>
<td>D-</td>
<td>F</td>
</tr>
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Course Exams Schedule

There will be no exams for Spring 2020.
D. Course Policies & UCLA Policies

Message about Academic Integrity to all UCLA Students from UCLA Dean of Students: UCLA is a community of scholars. In this community, all members including faculty, staff and students alike are responsible for maintaining standards of academic honesty. As a student and member of the University community, you are here to get an education and are, therefore, expected to demonstrate integrity in your academic endeavors. You are evaluated on your own merits. Cheating, plagiarism, collaborative work, multiple submissions without the permission of the professor, or other kinds of academic dishonesty are considered unacceptable behavior and will result in formal disciplinary proceedings usually resulting in **suspension** or **dismissal**.

**Forms of Academic Dishonesty:** As specified in the UCLA Student Conduct Code, violations or attempted violations of academic dishonesty include, but are not limited to, cheating, fabrication, plagiarism, multiple submissions or facilitating academic dishonesty:

**Cheating:** Unauthorized acquiring of knowledge of an examination or part of an examination

- Allowing another person to take a quiz, exam, or similar evaluation for you
- Using unauthorized material, information, or study aids in any academic exercise or examination – textbook, notes, formula list, calculator, etc.
- Unauthorized collaboration in providing or requesting assistance, such as sharing information
- Unauthorized use of someone else’s data in completing a computer exercise
- Altering a graded exam or assignment and requesting that it be regraded

**Plagiarism:** Presenting another’s words or ideas as if they were one’s own

- Submitting as your own through purchase or otherwise, part of or an entire work produced verbatim by someone else
- Paraphrasing ideas, data or writing without properly acknowledging the source
- Unauthorized transfer and use of someone else’s computer file as your own
- Unauthorized use of someone else’s data in completing a computer exercise

**Multiple Submissions:** Submitting the same work (with exact or similar content) in more than one class without permission from the instructor to do so. This includes courses you are currently taking, as well as courses you might take in another quarter

**Facilitating Academic Dishonesty:** Participating in any action that compromises the integrity if the academic standards of the University; assisting another to commit an act of academic dishonesty

- Taking a quiz, exam, or similar evaluation in place of another person
- Allowing another student to copy from you
- Providing material or other information to another student with knowledge that such assistance could be used in any of the
violations stated above (e.g., giving test information to students in other discussion sections of the same course)

Fabrication: Falsification or invention of any information in an academic exercise

- Altering data to support research
- Presenting results from research that was not performed
- Crediting source material that was not used for research

While you are here at UCLA, if you are unsure whether what you are considering doing is cheating, don’t take chances, ask your professor. In addition, avoid placing yourself in situations which might lead your professor to suspect you of cheating.

Alternatives to Academic Dishonesty

- Seek out help – Meet with your professor, ask for assistance as needed.
- Ask for an extension – If you explain your situation to your professor, she/he might be able to grant you an extended deadline for an upcoming assignment.
- See a counselor at Student Psychological Services, and/or your school, college or department – UCLA has many resources for students who are feeling the stresses of academic and personal pressures.

If you would like more information, please come see us at the Dean of Students’ Office in 1206 Murphy Hall, call us at (310) 825-3871 or visit their website at www.deanofstudents.ucla.edu.

Recording Class Sessions on Zoom:

HPM 100 class discussions are being conducted over Zoom. As the host, I will be recording this session. The recording feature for others is disabled so that no one else will be able to record this session through Zoom. No recording by other means is permitted. This session will be posted at the CCLE class website unless you are notified otherwise.

If you have privacy concerns and do not wish to appear in the recording, do not turn on your video. If you also prefer to use a pseudonym instead of your name, please let me know what name you will be using so that I know who you are during the session. If you would like to ask a question, you may do so privately through the Zoom chat by addressing your chat question to me only (and not to “everyone”), or you may contact me by another private method. If you have questions or concerns about this, please contact me.

Pursuant to the terms of the agreement between the vendor and UCLA, the data is used solely for this purpose and the vendor is prohibited from redisclosing this information. UCLA also does not use the data for any other purpose. Recordings will be deleted when no longer necessary. However, the recording may become part of an administrative disciplinary record if misconduct occurs during a videoconference.
E. Course Outline

This schedule may change as the quarter progresses, according to student enrollment and needs.

Note: Lecture PowerPoint slides will be posted on CCLE. Students are asked to review the slides and listen to the audio file embedded in each slide. Two discussion questions will be assigned to each slide deck. Students are asked to complete written responses to the discussion questions prior to lecture discussions – they will be turned in to your TA via email. Lecture will meet for 30 minutes per discussion group on the day of the assigned lecture (see below). Dr. Cowgill will provide a few opening remarks and then students will share their thoughts/opinions/findings from completing the discussion questions with the group. The Zoom link is posted in CCLE and below. In order to keep our groups small and confined within your TA’s assigned group of students, please only attend the time slot for which you have been assigned.

Discussion Section-Based Lecture Hours for Monday and Wednesday Staring WEEK 2:

Section 1A (Tessier): 2:00-2:30
Section 1A (Teltscher) 2:35-3:05
Section 1B (Bollinger) 3:10-3:40

Week 1

Monday, March 30th

Topic: Course Introduction and Overview of Online/Remote Structure
Speaker: Cowgill

Zoom: [Link]

Note: For the first class session all students will join at 2pm.

Wednesday, April 1st

Topic: No Virtual Zoom Lecture Discussion Today

Note: Please use today’s assigned lecture time to make sure you have access to the course materials through CCLE, Zoom, digital textbook. Review lecture slides for Monday (4/6) on Historical Development of the U.S. Health Care System and begin answering Discussion Questions.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Monday, 4/6.
Week 2

Monday, April 6th

Note: Please log in to your assigned 30-minute Lecture Discussion staring today.

Topic: Discussion of Historical Development of the U.S. Health Care System
Speaker: Cowgill


Note: Review lecture slides for Access to Health Care (4/8) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Wednesday, 4/8.

Wednesday, April 8th

Topic: Access to Health Care
Speaker: Cowgill

Reading(s): Changing the US Health Care System, Chapter 2.

Note: Review lecture slides on Health Promotion/Disease Prevention (4/13) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Monday, 4/13.

Week 3

Monday, April 13th

Topic: Health Promotion and Disease Prevention
Speaker: Cowgill


Changing the U.S. Health Care System, Ch. 22 pp.685-689.

Note: Review lecture slides on International Comparison of Health Care Systems and Costs (4/15) and complete Harry Potter Assignment before next class meeting.

Assignment: See Harry Potter Assignment on CCLE and below. Email your TA a 1-page write-up (double-spaced, 12 point font, Time New Roman) that addresses your response to the prompts by noon on April 15th.

Assignment: International Health Care Systems: Harry Potter needs medical attention for a quidditch injury!

Watch: https://www.youtube.com/watch?v=QMMr_T4YXvU (skip ads at end)

Based on the first letter of your last name, look up the country assigned to you and find out the most likely way Harry would have his arm injury addressed. Where would he go? Is there more than one option? What entity would most likely cover the costs? What would Harry’s share of the payment be, if any? In your opening paragraph, briefly describe the structure of the health care system of the country you were assigned. Be sure to include citations for the source/s of your information.

A-C - Germany
D-H - France
I-Li - Japan
Lo-O - Australia
P-S - Canada
T-Z – England

Wednesday, April 15th

Topic: International Comparison of Health Care Systems and Costs  
Speaker: Cowgill  
Note: Review lecture slides for US Health Care Costs and Financing (4/20) and complete Assignment before next class meeting.  
Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Monday, 4/20.

Week 4

Monday, April 20th

Topic: US Health Care Costs and Financing  
Speaker: Cowgill  
Readings: Changing the U.S. Health Care System, Chapters 8 and 9  
Note: Review lecture slides for Care Delivery: Hospitals (4/22) and complete Assignment before next class meeting.  
Assignment: The Role Telehealth Can Play Before and During COVID-19  
Watch video and complete Discussion Worksheet from CCLE: https://www.youtube.com/watch?v=u1-MFo7_n-Y  
See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Wednesday, 4/22.

Wednesday, April 22nd

Topic: Care Delivery: Hospitals  
Speaker: Cowgill  
Reading(s): A prescription for the future: How hospitals could be rebuilt, better than before. The Economist. April 8, 2017.

Note: Review lecture slides for Care Delivery: Providers (4/27) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Monday, 4/27.

**Week 5**

Monday, April 27th

**Topic:** Care Delivery: Providers
**Speaker:** Cowgill

**Reading(s):**

**Note:** Review lecture slides for Health Insurance – Public and Private Perspectives (4/29) and complete Assignment before next class meeting.

**Assignment:** See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Wednesday, 4/29.

Wednesday, April 29th

**Topic:** Health Insurance – Public and Private Perspectives
**Speaker:** Cowgill

**Reading(s):** Changing the US Health Care System, Chapters 6 and 7

**Note:** Review lecture slides for Medicare – Then and Now (5/4) and complete Assignment before next class meeting.
Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Monday, 5/4.

Week 6

Monday, May 4th

Topic: Medicare – Then and Now
Speaker: Cowgill

Reading(s): Changing the US Health Care System, Ch. 21

Note: Review lecture slides for Pharmaceutical Economics and Policy (5/6) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Wednesday, 5/6.

DUE: Health Promotion/Disease Prevention Report due by 11:59 pm.
Email to your assigned TA.

Wednesday, May 6th

Topic: Pharmaceutical Economics and Policy
Speaker: Cowgill

Reading(s): Changing the US Health Care System, Chapter 10


Note: Review lecture slides for Disparities in Health Status and Health Care in the United States (5/11) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Monday, 5/11.
Week 7

Monday, May 11th

Topic: Disparities in Health Status and Health Care in the United States
Speaker: Glenn

Reading(s): Changing the US Health Care System, Chapters 3 and 4

Note: Review lecture slides for The Basics of Health Policy in the US (5/13) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Wednesday, 5/13.

Wednesday, May 13th

Topic: The Basics of Health Policy in the US
Speaker: Cowgill


Note: Review lecture slides for Single Payer Approach to Health Care (5/18) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Monday, 5/18.

Week 8

Monday, May 18th

Topic: Single Payer Approach to Health Care
Speaker: Cowgill


Note: Review lecture slides for Long-term Care (5/20) and complete Assignment before next class meeting.
Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Wednesday, 5/20.

Wednesday, May 20th

Topic: Long-term Care
Speaker: Cowgill

Reading(s): Changing the US Health Care System, Ch 16


Note: Review lecture slides for Health Care Quality – Outcomes, Evaluation, and Public Information (5/27) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Wednesday, 5/27.

Week 9

Monday, May 25th  No Class – Memorial Day

Wednesday, May 27th

Topic: Health Care Quality – Outcomes, Evaluation, and Public Information
Speaker: Cowgill

Reading(s): Changing the US Healthcare System, Chapters 11-13

Note: Review lecture slides for Health Reform and the Affordable Care Act (6/1) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Monday, 6/1.
Week 10

Monday, June 1st

Topic: Health Reform and the Affordable Care Act
Speaker: Cowgill

Reading(s): Changing the US Health Care System, Chapter 1

Note: Review lecture slides for Opioid Crisis (6/3) and complete Assignment before next class meeting.

Assignment: See Discussion Worksheet on CCLE. Each response should fill about half a page, single spaced, 12 point Times New Roman Font (1/2 inch margins). Include your name, TA name, SID# at the top in the header. Due by noon on Wednesday, 6/3.

Wednesday, June 3rd

Topic: Opioid Crisis – John Oliver Video II - Discussion
Speaker: Cowgill


DUE: Health Policy Reports Due by 11:59pm.

Email a copy to your TA.