HPM 260: World Health

UCLA School of Public Health
Program in Health Policy and Management

Spring 2019
World Health Assembly in Geneva: May 19-25, 2019

INSTRUCTOR
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PRE-REQUISITES
- Completion of the Geneva Logistics test (available on CCLE)

COURSE DESCRIPTION
This course investigates the way health is organized and administered at the global level by integrating students directly into the World Health Assembly (WHA), the decision-making body of the World Health Organization. At WHA, delegates from WHO Member States determine WHO policies for the year, supervise financial policies, and review and approve the programme budget for WHO. Students will engage with the diverse organizations, consortiums and networks engaged in global health and be directly integrated into the international diplomacy processes governing health and global health funding. This course will allow students to apply the knowledge and skills from their MPH coursework to engage in and analyze global policy and administration processes. Students are required to make and fund their own travel arrangements.

COURSE OBJECTIVES
At the completion of this course, students will be equipped with knowledge, skills and abilities to:
- Apply theory, analytical skills, and problem-solving methods to address policy challenges
- Share and pursue rich discussions regarding lessons learned from field experiences
- Discuss current strengths and weaknesses in existing global health governance
- Contribute to global policy processes in an appropriate manner

ASSESSMENT

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Due Date</th>
<th>Points</th>
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<tbody>
<tr>
<td>WHA Statements #1, #2</td>
<td>April 22</td>
<td>15</td>
</tr>
<tr>
<td>Policy Brief(s)</td>
<td>May 10</td>
<td>20</td>
</tr>
<tr>
<td>Blog Series (6)</td>
<td>Daily during WHA</td>
<td>40</td>
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<tr>
<td>Panel Participation</td>
<td>June 5</td>
<td>5</td>
</tr>
<tr>
<td>Participation</td>
<td>ongoing</td>
<td>20</td>
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*Each element will be graded on a 4-point scale and then converted to points.
## OBJECTIVES, COMPETENCIES, and ASSESSMENT METHODS

<table>
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<tr>
<th>Objective</th>
<th>FSPH Competencies</th>
<th>Assessment Method(s)</th>
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| Apply theory, analytical skills, and problem-solving methods to address management and policy challenges | D2.4. Interpret results of data analysis for public health research, policy or practice  
D2.13. Propose strategies to identify stakeholders and build coalitions and partnerships for influencing public health outcomes  
D2.15. Evaluate policies for their impact on public health and health equity  
D2.22. Apply systems thinking tools to a public health issue  
P:6. Conduct policy analysis and write effective policy memos on current public health issues | Instructor assessment of preparation for and participation in class discussions; policy briefs and NGO statements |
| Share and pursue rich discussions regarding lessons learned from field and work experiences | D2.19. Communicate audience-appropriate public health content, both in writing and through oral presentation | Instructor assessment of preparation for and participation in class discussions; student and instructor evaluation of engagement with the delegation; instructor evaluation of student blogs and panel presentations |
| Contribute to global policy processes in an appropriate manner | D1.5. Discuss the science of primary, secondary, and tertiary prevention in population health, including health promotion, screening, etc.  
D1.6. Explain the critical importance of evidence in advancing public health knowledge  
D2.12. Discuss multiple dimensions of the policy-making process, including the roles of ethics and evidence  
D2.14. Advocate for political, social or economic policies and programs that will improve health in diverse populations  
P:6. Conduct policy analysis and write effective policy memos on current public health issues | Instructor assessment of policy briefs and NGO statements |

### Readings
Students will be provided with numerous background documents and papers that they will be required reading in preparation for the trip. Readings include, but are not limited to, background information on organizations and stakeholders, published literature, draft action plans for consideration, discussion papers, fact sheets, and summary papers. Readings are subject to change year-to-year based on the WHA agenda and background documents disseminated by WHO.

### Participation
Active engagement during trip at the World Health Assembly, interviews with participants and delegates, and any other tasks required by delegations.
Submitting Work
Every file you submit should be titled in the same way: Lastname_document title_date
For example, if I was submitting my policy brief and I wanted to name it “policy brief,” I would title the file: Erskine_policybrief_April10. Documents that are not labeled in this way will be returned to you to be renamed. If this causes them to be late, points will be deducted.

Online Information and Participation
Because this class is focused on developing preparing for an important trip and timely feedback and exchange is required, we will be using CCLE for posting most assignments and discussions.

Academic Integrity
Please visit the UCLA Dean of Students for information regarding academic integrity and the honor code at http://www.deanofstudents.ucla.edu/integrity.html

Course Schedule
Note: this schedule is tentative and may change based on the WHA agenda to be released as well as side-event agendas from affiliated organizations.

Saturday, April 13: Course Meeting
5:00 PM – 6:00 PM: Overview of program, logistics and course expectations

Saturday, April 27: Course Meeting
12:00 PM – 1:00 PM: Discussion of WHA and program agenda, background papers, and action plans

Saturday, May 11: Course Meeting
5:00 PM – 7:00 PM: Discussion of WHA and program agenda, background papers, and action plans

Geneva Schedule
Saturday, May 19: A4HP Health Promotion Day
9:00 AM: Place de Nations
- www.who.int/walk-the-talk-2019-Geneva
- 2-3 tents together A4HP partners and members
- Collect delegate badges
3:00 PM: New Delegate Briefing at Geneva Graduate Institute

Monday, May 20: Opening of the World Health Assembly
8:00 AM: Meet at Appia Bus stop (corner of Avenue Appia and Route de Pregny) to enter WHA as a group.

Tuesday, May 21 – Saturday, May 25: World Health Assembly
Students are expected to arrive at Palais des Nations for the WHA by 8:30 AM each day; the assembly begins at 9 AM and will close at 5pm. Following the assembly students will be attending side events and discussions until approximately 10pm each night.

Note: Side events and detailed WHA schedules will be available from WHO in March and April 2019.

Tuesday, June 5: Panel Discussion
12:00 PM – 1:00 PM: Debrief, open to all students and faculty